

WEST VIRGINIA

ALCOHOL BEVERAGE CONTROL ADMINISTRATION

FREDRIC L. WOOTON, COMMISSIONER

PRESS RELEASE

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Statewide PSA Contest Announces Winners

Underage Drinking Prevention Program Awards \$10,000

Charleston, W.Va. – Approximately 325 students from 30 different high schools and middle schools across the state submitted 47 video entries for the West Virginia Alcohol Beverage Control Administration's (WVABCA) 9th Annual NO School Spirits PSA (Public Service Announcement) contest.

The NO School Spirits PSA contest is an educational program designed to prevent underage drinking by allowing students to create videos that highlight the dangers of underage alcohol consumption such as drinking and driving, alcohol poisoning and even poor academic and athletic performance. WVABCA Commissioner Fred Wooton said, "engaging our youth in a program to prevent underage drinking can be an effective way to save lives."

The WVABCA is pleased to announce the winners of this year's contest:

1st Place	Clay County High School	\$5,000
2 nd Place	Lewis County High School	\$2,500
3rd Place	Shady Springs High School	\$1,000
4th Place	Tolsia High School	\$750
5 th Place	Tyler Consolidated High School	\$750

Prize money must be used for a school sanctioned activity or equipment. Funding for the contest is provided by State Farm®, National Alcohol Beverage Control Association (NABCA), Foundation for Advancing Alcohol Responsibility, and the Governor's Highway Safety Program.